

# JAMES SCHRAMKO

## 15 Ways to Boost Your View Count on YouTube

- 1. Leverage expert guidance:** Collaborate with experts who can bring a fresh perspective and specialized skills to your YouTube strategy, enhancing both content quality and marketing efficiency.
- 2. Quality over quantity:** Focus on producing high-quality content that adds value rather than merely increasing the number of videos. This approach leads to better engagement and more sustained growth.
- 3. Consistent content around a theme:** Create videos consistently around themes or topics that interest your target audience to build a loyal viewership.
- 4. Understand your audience:** Tailor your content to meet the specific interests of your audience. Knowing exactly who you're making videos for helps YouTube show your videos to the right people.
- 5. Thumbnail and title testing:** Utilize [A/B testing](#) for thumbnails to find out which ones capture more attention and lead to higher click-through rates. Similarly, experiment with titles to see which ones resonate more with your audience.
- 6. Focus on the hook:** Ensure your videos have compelling hooks to grab viewers' attention right from the start. This is crucial for retaining viewers and improving watch time.
- 7. Strategic call to actions:** Incorporate clear call-to-actions within your videos and descriptions. Direct viewers to your desired action, whether it's watching another video, subscribing, or visiting your website.
- 8. Utilize all YouTube features:** Make use of YouTube's features like playlists, cards, and end screens to encourage viewers to watch more of your content.
- 9. Engage with your community:** Respond to comments and create

# JAMESSCHRAMKO

content based on viewer feedback to build a community around your channel.

- 10. Content repurposing:** Repurpose your best content into different formats like shorts, carousels, or blog posts to reach wider audiences and drive traffic back to your main videos.
- 11. Implement a one-video philosophy:** Perfect the creation process for one video at a time, focusing on all elements from planning to execution, before scaling up production.
- 12. Link to on-platform content:** When promoting your videos, link to other YouTube content rather than external sites to keep viewers on the platform and encourage binge-watching.
- 13. Analyze and adjust:** Regularly review your video performance analytics to understand what works and what doesn't, and adjust your strategy accordingly.
- 14. Invest time in learning:** Recognize YouTube marketing as a skill to be learned and improved over time. Stay updated with the platform's evolving best practices and algorithms.
- 15. Seek direct feedback and accountability:** Engage with mentors or consultants who can provide direct feedback on your content strategy and hold you accountable for implementing improvements.

Want help with your organic videos? Look up Zac at [vidsurface.com](https://vidsurface.com)