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6 Important Things To Know About AI and Business

1. AI is big - The AI tool trend is a development on par with the Industrial Revolution or the internet. Those who don't adopt the technology risk being left behind.

2. AI will impact jobs - Knowing how to use AI could make the difference between being hired or retained and being let go. AI can either replace you or make you better at what you do. It's up to you.

3. Humans are still essential - That said, AI is not infallible. Its output is only as good as its human-provided input. The data from AI still needs validation from someone with expertise. Data sources need to be checked for accuracy. And there are some essentially human qualities AI is yet to achieve: emotion, creativity, empathy and the like. It's important to be both good at your job and at using the tools.

4. You need to support your team - When introducing AI, be reassuring and supportive. Focus on the advantages and be an example of using the tools to enhance what you do.

5. Embrace the tech with caution - AI is still new, and while the tools can do amazing things now, the landscape is quickly changing. Opt for monthly over annual subscriptions and be ready for new developments in the offing.

6. Explore the tools now - Start using the technology in the context of the present. Start small, maybe using ChatGPT in lieu of Google. Install it on your phone, use it regularly to know what it's capable of. Then scale.

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