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9 Practices to Develop Mental Toughness as a Business Owner

- 1. Gratitude practice: Cultivate a habit of acknowledging things you are grateful for each day to maintain a positive mindset and reduce stress.
- 2. Mindfulness techniques: Use mindfulness and meditation apps to quickly regain a calm state of mind amidst the chaos, aiding in better decision-making.
- 3. Regular exercise: Integrate physical activity into your routine to improve both mental and physical health, boosting creativity and productivity.
- **4. Task prioritization:** Employ the "big three" method of prioritizing tasks to focus your efforts and prime your subconscious for the next day's work.
- **5. Pomodoro technique:** Use tools like a sand timer to keep focused on tasks, breaking work into intervals with breaks, to maintain productivity and prevent burnout.
- **6. Embrace Kaizen:** Commit to continuous small improvements in your business operations and personal development for long-term success.
- 7. Community engagement: Join or create a community or find mentors to exchange ideas, receive feedback, and gain support from peers.
- 8. Schedule whitespace: Intentionally plan downtime to rest and also to identify business dependencies and areas for improvement.
- **9. Regular reflection:** Every 90 days, review your business and personal alignment with your initial entrepreneurial goals to ensure that your work serves your desired lifestyle.

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