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How to Get the Most Out of Your Business's Super Power

- 1. Define what it is your business does the best**, that people need and that brings in the money.
- 2. Determine how you can best direct time and resources** towards delivering and improving that one thing.
- 3. Have a clear, long-term vision** for your company, and break it down into achievable goals for set periods - 3 years, 1 year, a quarter, etc.
- 4. Document every target, plan and process** you have for delivery and development in your business.
- 5. Have your team on board your vision** with clear resources, training and SOPs.
- 6. Track your essential metrics** and evaluate your business status periodically.

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