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Why Get Your Own App?

1. No code.

Today's technology makes building an app incredibly easy. If you can point a mouse and read, you can build an app. And if you'd rather not do it yourself, the ease of creation makes it very affordable to have it done for you.

2. Make money with your material

If you're putting out useful content regularly for free, consider turning it into an easy-to-use app. People will pay for curation and user-friendly access.

3. Recurring income

Is there an ongoing problem you can solve? That could warrant an app subscription that will bring in recurring monthly income. Even if you charge just a small amount, that can build up with more users over time.

4. Build your database

An app can be free and still play the valuable role of building your list while supporting your product.

5. Encourage more frequent use of your product or service

When accessing your product is as easy as tapping an icon, people may use it more often, get more value out of it, stay subscribed longer, and even spend more with you.

6. Works for practically any field

Virtually any area of business you can think of has the potential for an app, from nutrition and fitness to education and physical stores.

Your product could make a great app - look up Jarrod at TheAppMatch.com